

**USA Federation for Sport Cheering  
Board of Directors Meeting  
January 22, 2025**

After a roll call, the meeting was called to order at approximately 4:02 p.m. CT by Lauri Harris via ZOOM video/teleconference.

The following members of the Board of Directors participated in the meeting:

- Justin Carrier (partial)
- Bob Dunseath
- Jeff Geldien
- Jim Lord (non-voting)
- Celia Kiogima
- Karissa Niehoff
- Ryan O'Connor
- Christa Sanford
- Ben Schreiber
- Bill Seely
- John Stuart
- Lee Trudell

Directors absent from the meeting:

- Andrés Cantero
- Asia Chatman
- Dr. Jeff Dugas
- Kaitlynn Vollmer

Also attending the meeting were the following:

- Lauri Harris, Executive Director
- Jessica Chatto, Assistant Secretary
- Lynne M. Howard, Paralegal, Mendrygal Law PLLC

Approval of Minutes – Lauri Harris

- Lauri referenced the draft minutes of the October 17, 2024 meeting of the Board of Directors, circulated to the Board in advance of the meeting. Upon a motion by Jeff Geldien, and seconded by Karissa Niehoff, the October 17, 2024 minutes were unanimously approved.

Legal Update – Lauri Harris

- Lauri provided a brief legal update. Upon conclusion, Lauri opened for questions and there were none.

National Team Update – Lauri Harris

- Lauri provided an update on National Team events and practice schedules, highlighting the success of the Pom Doubles Team and their qualification to compete in the 2025 World Games this August in China.

- Lauri shared that USA Cheer is in the process of producing a documentary series focused on the Premier Coed Team, with short episodes to be released leading up to ICU World Cheerleading Championships.

#### Budget and Audit Review – Lauri Harris and Bob Dunseath

- Lauri provided a brief update regarding completion of the FY23-24 audit report and preparation of the FY23-24 Form 990.
- Lauri shared that they have identified a higher-yield money market account for depositing USA Cheer’s cash reserves. The current annual fixed percentage yield offered for the account is in the range of 3.6% - 3.75%, and the account will be opened in the coming weeks. Bob noted that this will help USA Cheer secure a better return on its cash reserve while maintaining liquidity and protecting principal. The Board engaged in a brief discussion generally around financial planning.
- Lauri responded to questions regarding fundraising, noting that current fundraising efforts are primarily focused around the National Teams. She noted that USA Cheer anticipates establishing a more robust fundraising program in connection with its plan to establish a separate foundation to expand the impact of USA Cheer’s charitable activities.
- Lauri reported that a budget update will be provided at the April Board meeting.

*Justin Carrier left the meeting at approximately 4:16 p.m. CT*

#### STUNT Update and NCAA Convention – Lauri Harris

- Lauri reported that she attended the NCAA Convention this month and provided a presentation on STUNT. She highlighted that STUNT is anticipated to meet the minimum requirements for championship sport status this spring, which would rank STUNT as the fastest-growing sport to move from emerging sport to championship sport status in the NCAA.
- Lauri provided an update on the continued growth of STUNT and opportunities that USA Cheer is exploring to continue to heighten exposure to the sport.

#### All-Star – Lauri Harris

- Lauri provided a brief update on continued discussions with USASF and ICU with respect to promoting athlete protection across the sport, including an international focus.

#### Governance – Lauri Harris

- Lauri displayed by remote technology the listing of USA Cheer’s directors and officers with terms expiring at the end of the current fiscal year. Lauri recommended that the Board consider equalizing the staggered term schedule in the upcoming elections to minimize the risk of a large number of directors transitioning off the Board at any one time.
- Lauri noted that there will be an Athlete Advisory Council meeting in March, and that there are a number of athletes seeking to join the Council. She briefly reviewed the process for election of athlete representatives on USA Cheer’s Board.
- Lauri shared that USA Cheer is exploring utilizing a board management platform to streamline governance activities and record keeping and enhance collaboration. She will present recommendations to the Board in consideration of cost and efficiency.

#### Medical Review – Lauri Harris and Jim Lord

- Lauri provided a brief update on the approved research study on medical concussions conducted by USA Cheer’s National Safety Council. At Lauri’s request, Jim provided brief comments on the

study and noted that he is meeting with the medical team to discuss rolling out the study in a manner to ensure broad reach to all cheerleading constituent levels.

- Lauri noted that the study will be shared with the Board in the coming weeks.

Closing of Meeting and Adjournment – Lauri Harris

- Lauri noted that the next Board meeting will be held in-person in April at the ICU World Championship in Orlando, with an option for remote participation for any directors who are not able to meet in person.
- The following meeting will be held in July during the Las Vegas coaches conference.
- Lauri shared that USA Cheer’s website format and content was updated by Jim Lord and Kaitlynn Vollmer. Jim and Lauri provided the Board with a brief tour of the updated website via remote technology.
- After a brief final discussion among the Board, and with no further questions or comments raised, the meeting was adjourned at approximately 4:32 p.m. CT.

Respectfully submitted,

DocuSigned by:  
*Lauri Harris*  
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Lauri Harris, Executive Director